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NEWS FOR IMMEDIATE RELEASE

Abadata Computer Corp. Launches New Managed Data Backup Services

Leading MTSP Provides Businesses with the Latest in Data Back Up Technology

MICHIGAN – May 18, 2023 – Abadata Computer Corp., a leading Managed Technology Service Provider (MTSP), is excited to announce the launch of its new managed data backup services with flexible solutions that prioritizes cloud-based storage while also offering the option for on-site replication, catering to the varying needs of small to mid-sized businesses (SMBs). This managed data backup solution is optimized for peak performance, reliability, and efficiency, which are key to ensure optimal backup and recovery.

As the value of sensitive-client data continues to increase, organizations are finding new ways to secure their clients' information in in the most reliable way possible. While many businesses operate with on-site backup appliances, a hybrid approach combining cloud and on-site storage can help mitigate risks associated with obsolescence and inefficiency. Abadata's cloud-first approach eliminates the need for on-site backup devices altogether, allowing SMBs to backup their data, receive patches, maintenance and upgrades.

Dave Wineman, President of Abadata, stated, "Organizations can optimize their backup investments by leveraging managed data backup services, which ensure data security and immediate recoverability while offering the flexibility of cloud-first and on-site replication options." By leveraging Abadata's data backup services customers can efficiently manage server, workstation, and Microsoft 365® backups and recoveries for multiple locations

or customers from a single web-based dashboard. Performing cloud-first data backups translates to significant cost and time savings while ensuring customers' data remains accessible and protected.

One of the biggest drawbacks of data backup is when the process is inefficiently managed. For example, if the customer's managed services provider or their IT department decides to perform a data backup during work hours, it could strain network resources or interrupt bandwidth for other employees on the network. The best data backup systems utilize deduplication and incremental backup capabilities to move up to 60 times less data than conventional image backup products, enabling organizations to back up their data more frequently without causing the aforementioned network issues. This is important because most companies are so competitive that they cannot afford to reduce the productivity of all other employees due to inefficient IT practices. This solution minimizes bandwidth usage, making daily backups small, lightweight, and cost-effective.

Wineman added, "Every single IT system that an organization implements needs to take cybersecurity into consideration. Cybercriminals have unprecedented access to artificial intelligence-based cybercrime software and it's vital that any data backup solution takes security very seriously." For businesses that want to create an additional layer of security, it's important that files are encrypted using a 256-bit encryption to secure files both in transit and at rest to ensure data privacy, which is exactly how Abadata's new managed data backup solution is configured. This gives management the ability to restrict certain data so that only authorized personnel can access encrypted data with their private key. Additionally, the cloud-first managed data backup solution uses ISO-certified data centers which are located worldwide, with region-specific certifications to maintain strict security and compliance standards.

Abadata's managed data backup solution is a revolutionary cloud-first data protection solution that offers companies a highly efficient and secure way to safeguard their clients' valuable data. By embracing the power of the cloud, Abadata delivers top-notch data protection services, helping their customers stay ahead in the competitive managed services market.

ABOUT ABADATA COMPUTER CORP.

Abadata Computer Corporation was started in 1981 by David W. Wineman as the Michigan Distributor of US Robotics modems and equipment. Shortly thereafter, ABADATA started the network integration segment of the business by selling, servicing and installing network equipment. Abadata has placed the utmost importance on the technical expertise of its staff, and each employee possesses multiple certifications in various network and telephony-based systems. Abadata has been serving the needs of nearly every industry for over 35 years and has deployed technology solutions in industries ranging from education to medical to government to much more.

Abadata's mission is to make computerization magically easy. This idea is best personified by the "Magic the Bunny" who can be found on the company logo. Whether Abadata is serving its customers with antivirus, education, web, customer service or telephony needs, and customers can rest assured that Magic will be present. Abadata is committed to providing these kinds of experiences for their customers.

In addition to ease of use, Abadata has also been committed to utilizing technology to increase their customers' profitability and provide them with a competitive advantage. By concerning themselves with their customers' bottom line, they've have aligned themselves with their customers' goals and as a result they've established strong relationships across the board.

The company philosophy is to continually be on the leading edge of technology. David Wineman, CEO, states, "forward-thinking companies take on significantly more risk for the benefit of their customers. Throughout the years, we've learned that our customers appreciate our proactive approach to solving problems.

Abadata has consistently been at the forefront of advancing technology for Communication Systems, cloud and online storage, back up services and Computer Technology. In Abadata 2012 successfully purchased another Michigan company, Chris Consulting. Today Abadata has 12 professional employees and continues to uphold the same values that they started with in 1981. They understand that education and integrity are vital to creating lasting customer relationships, and the company consistently works at making sure these characteristics are at the very core of Abadata.

In 2011, in the pursuit of knowledge and better resources, the company became a member of Technology Assurance Group (TAG), an international organization representing nearly $350 million in products and services that provides the competitive advantages necessary to propel unified communications companies to regional dominance. For more on Abadata please visit www.abadata.com or call us at 989 883 3411.

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